



DRMS Educational Roadshow

October 27-28

Hilton Garden Inn, 959 Dover Rd., **Wooster, OH**

Join us in Ohio!



Tuesday, October 27

Producer Discovery Day

Geared toward current and future users of DRMS products, discover how to get more from Dart and HerdHQ. The afternoon features Scott Higgins, President & CEO, American Dairy Association Mideast, and CEO, Ohio Dairy Producers Association, presenting *What's Shaping Dairy: Policy, Markets and Consumer Demand*. Hear a timely look at the issues shaping dairy today and what changes in policy, labor, markets and consumer demand mean for dairy producers.

Tuesday Discovery Day

8:30 – 10:00 a.m. Registration

9:00 a.m. Informal Dart/HerdHQ Q&A

10:00 a.m. Dart Tips and Update

11:00 a.m. Product Showcase – HerdHQ: See What's Happening in Your Herd

12:00 p.m. Lunch Provided

12:30 p.m. *What's Shaping Dairy: Policy, Markets and Consumer Demand*. Scott Higgins, President & CEO, American Dairy Association Mideast; CEO, Ohio Dairy Producers Association

1:15 p.m. Analyzing Management Data in Dart and HerdHQ to Maximize Producer's ROI

2:00 – 3:00 p.m. Informal Dart/HerdHQ Q&A

Serving Dairy. Data Backed.



Wednesday, October 28

Tech Training

This program offers training and support on DRMS products to DHI service affiliate technicians and managers. Hear recommendations for test day and get answers to your questions. Learn how CowCompass for Techs, MilkMetrics and DecisiveDry can assist you in helping producers get the most from their herd.

Wednesday Tech Training

9:30 – 10:00 a.m. Registration

10:00 a.m. Common Test Day Recommendations and Questions Answered

11:30 a.m. CowPicker and Optimizing Test Day Data for the Producer

12:00 p.m. Lunch Provided

1:00 p.m. Delivering More to Your Producers through HerdHQ

2:00– 4:00 p.m. Service Affiliate and Lead Technician Training



Space is limited!
Register by
October 13