



DRMS Educational Roadshow

October 21, 2026

Eau Claire, WI

Featuring DRMS Expert Team:

Greg Palas, Cassie Sawyer, Sara Hagen, Anna Hanson

Wednesday, Tech Training

9:30 – 10:00 a.m.

Registration

10:00 – 11:30 a.m.

Common Test Day Recommendations, PocketMeter, and Questions Answered

DRMS staff will walk through common questions and best practices for DHI Test Days using DRMS products. This is an opportunity for DHI technicians to get guidance on improving the ease and efficiency of the test day process using mobile technology, PocketMeter update with new pricing

11:30 a.m. – 12:00 p.m.

CowPicker and Optimizing Test Day Data for the Producer

DRMS staff will review CowPicker and proper sample submission along with test day practices that can maximize the data for the producer.

12:00 – 1:00 p.m.

Lunch

1:00 – 2:00 p.m.

Delivering More to Your Producers through HerdHQ

DRMS Staff will walk you through HerdHQ products and highlight CowCompss for techs, MilkMetrics and DecisiveDry to help you have a better understanding of these new products and how they can help your producers.

2:00 – 4:00 p.m.

Service Affiliate and Lead Technician Training

DRMS Staff will showcase how Dart and HerdHQ work together to deliver an ideal Herd Management suite.



See how DRMS powers more informed herd decisions.
Talk to your service affiliate or visit drms.org

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DRMS Educational Roadshow

October 20, 2026 • Eau Claire, WI

October 22, 2026 • Kaukauna, WI

Featuring DRMS Expert Team:

Greg Palas, Cassie Sawyer, Sara Hagen, Anna Hanson

Tuesday or Thursday, Producer Discovery Day

8:30 – 10:00 a.m. **Registration**

9:00 – 10:00 a.m. **Informal Dart/HerdHQ Q&A**

Open session to ask DRMS staff any questions regarding Dart, HerdHQ, PocketDairy or any of the DRMS products. Personal laptops and databases are encouraged.

10:00 – 11:00 a.m. **Dart Tips and Update**

DRMS staff will walk you through tips on using Dart more efficiently and recent updates to the program.

11:00 a.m. – 12:00 p.m. **Product Showcase – HerdHQ: See What's Happening in Your Herd**

Managing today's dairy herds means juggling multiple systems, reports, and data sources – yet still missing key insights. HerdHQ brings trusted DRMS-standardized data into one visual, easy-to-use platform. DRMS Staff will highlight CowCompass, DairyDepot and other tools available through this comprehensive software suite with a deeper dive into several of the products.

12:00 – 1:00 p.m. **Lunch**

12:30 – 1:15 p.m. **Global Dairy. Local Impact.**

"The Fabulous Farm Babe" Pam Jahnke, Farm Director, Mid-West Farm Report

Gain a fresh perspective on dairy farming through insights and observations from agricultural systems around the world and the opportunities they offer producers here at home.

1:15 – 2:00 p.m. **Analyzing Management Data in Dart and HerdHQ to Maximize Producer's ROI**

DRMS staff will show how Dart and HerdHQ work together to analyze your herd and maximize producer ROI.

2:00 – 3:00 p.m. **Informal Dart/HerdHQ Q&A**

Open session to ask DRMS staff any questions regarding Dart, HerdHQ, PocketDairy or any of the DRMS products. Personal laptops and databases are encouraged.



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