

HeiferHub

DECISIONS FOR THE WAY YOU DAIRY



What is HeiferHub?

HeiferHub projects future replacement heifer inventory using past breeding and culling performance and computes potential income from surplus animals given current market prices and semen usage/cost. It is flexible, using producer and consultant inputs.

Effectively managing heifer inventory on today's dairy farm is not always an easy task. Having too few heifers creates replacement bottlenecks and limits marketing opportunities, while having too many heifers can be costly. HeiferHub calculates future replacement numbers

using past breeding and culling performance. This allows the user to better understand how today's decisions impact tomorrow's prospective herd members. Beyond predicting future inventory, HeiferHub computes potential revenue from surplus animals given current market prices and

semen usage/cost. Real-world revenue projections are provided, better illuminating the cost/benefit of breeding decisions. The user has the flexibility to choose the data type (Test Day or DartSync), providing the opportunity to make decisions with the most up-to-date data.

Using HeiferHub

HeiferHub utilizes data from two sources—herd data provided by DRMS from the most recent Test Day or from the most recent DartSync upload and herd input parameters provided by the user.

Accessing HeiferHub

Select the **HerdHQ** icon from within Dart or log in with your credentials at **drms.org**, then **HeiferHub**.

Creating a New HeiferHub report

1. Select **Create New Report** button
2. Name this report then select the desired **Data Source**, either DartSync or Test Day
3. **Load Data**
4. **Adjust** any parameters not greyed out; hover over the **question mark** to gain insight into that field
5. **Save** then **Calculate/View Results**
6. Following screen displays inventory and revenue projections. Again, hover over **question mark** to understand that particular result.
7. **Breeding History** tab displays herd behavior to date over the past three weeks and past three months

The screenshot displays the HeiferHub web application interface. At the top, there is a '+ Create New Report' button (1). Below it, a 'Herdcodes' section shows a list of codes (2). The main report form (3) includes fields for 'Report Name', 'Data Source' (set to 'Test Day'), 'Herd Code', and 'RAC'. A 'Load Data' button is at the bottom of this form. The results screen (4) shows various metrics: '# Total Breedings resulting in Dairy Replacement Calves: 307', '# Total Breedings resulting in Dairy Bull Calves: 54', and '# Total Breedings resulting in Beef Calves: 635'. It also lists pregnancy counts for cows and heifers, replacement birth and calving months, and minimum monthly replacement needs. A 'Breeding History' tab (7) is visible at the bottom, showing a table of breeding data over time.

	6/2026	5/2026	4/2026	06/08/2026	06/01/2026
# Cows Bred	146	657	789	31	127