



DairyMetrics

Interactive benchmark analysis using trusted DRMS data



How It Works

DairyMetrics is an interactive web-based benchmarking tool that helps dairy producers and consultants compare herd performance using continuously updated DRMS herd data.

Generate customized benchmark reports with more than 100 standardized key performance indicators (KPIs). Compare your herd against similar operations using flexible filters to evaluate performance, measure progress, and identify opportunities for improvement.

What It Supports



Compare Similar Herds

Benchmark your herd performance data against similar operations based on breed, state and herd size



100+ Standardized KPIs

Evaluate herd performance using standardized calculations that are consistent across all DRMS herds



Customize Benchmarks

Create comparisons using flexible filters including breed, location, herd size, percentile, and ranking trait



Continuously Updated Data

Access benchmark data generated from more than 8,400 U.S. herds and over 1.8 million cows



Identify Opportunities

Track performance over time, evaluate management changes, and uncover opportunities for improvement

Answer the Questions in Your Herd Data



Questions DairyMetrics Helps Answer

Use DairyMetrics to answer benchmarking questions like these and many more:



Production

What is the average RHA Milk for the top 1% of Holstein herds in my state?



Reproduction

Are my heifers calving at the same age as other 500-cow herds?



Herd Health

Last year I lost 8% of my herd to death. What are similar herds doing?



Culling

What is the average cull rate by lactation in Jersey herds?



See how DairyMetrics helps benchmark herd performance.

Talk with DRMS or your service affiliate, or visit **drms.org**

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