



HerdHQ for Heifers

Clear visibility into heifer inventory, flow, and trends—for herds using Producer Dart and processing with DRMS



How It Works

HerdHQ is available to herds that process with DRMS and use Producer Dart to maintain or exchange heifer records.

When heifer data is recorded in or returned through Producer Dart, it flows into HerdHQ as part of the DRMS data stream.

Built on trusted DRMS test-day data and DartSync backups, HerdHQ brings heifer inventory, flow, and trends into one web-based platform—providing clear insight for planning and oversight.

What It Supports



Heifer Inventory Visibility

See how many heifers you have, where they are in the program, and how inventory is trending over time



Program Flow & Timing

Understand how heifers are moving through stages — from early growth through breeding and toward calving



Performance Monitoring

Track key trends and changes using summarized views, without digging into individual animal records



Planning & Forecasting

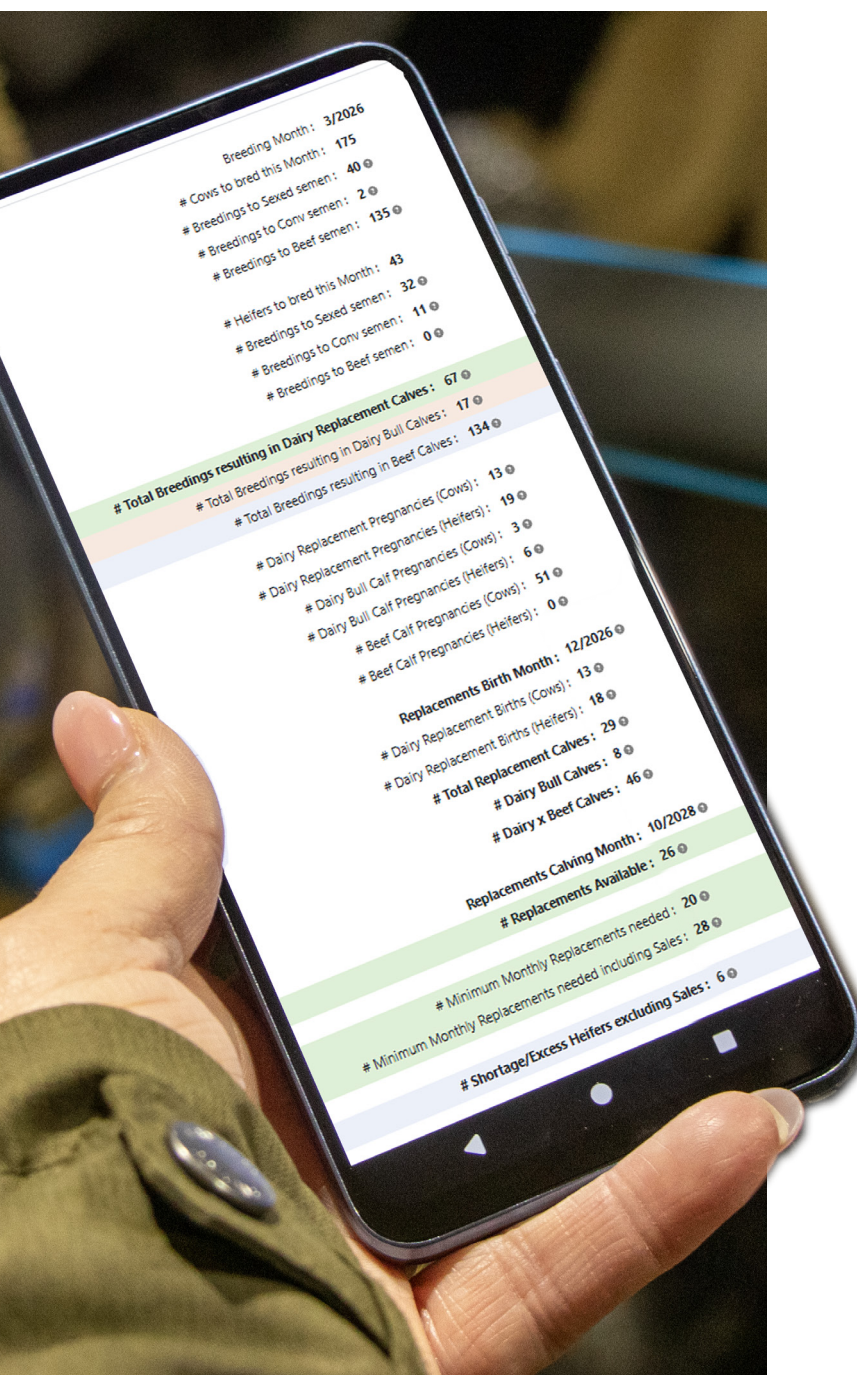
Use HeiferHub projections to understand future heifer availability



Clear, Visual Reporting

Review heifer program data using simple dashboards and summaries that are easy to interpret and share

Tools for Heifer Decisions



Where HerdHQ Helps



HeiferHub

Heifer Inventory & Projections

- ◇ Projects future heifer inventory using past breeding and culling performance
- ◇ Shows projected trends toward surplus or shortage
- ◇ Supports planning around future heifer availability



HERDHIGHLIGHT

HerdHighlight

Program Activity Tracking

- ◇ Summarizes heifer activity across key reports
- ◇ Tracks animals born, bred, entered, sold, weighed, and more
- ◇ View trends by day, week, or month



DAIRYDEPOT

DairyDepot

Visual Summaries & Trends

- ◇ Displays heifer data in customizable charts and tables
- ◇ Review inventory movement and trends at a glance
- ◇ Supports clear review of heifer program trends over time



Backed by Data. Built for Action.

See what's happening in your herd with HerdHQ
<https://www.drms.org/HerdHQ/What-Is-HerdHQ>

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