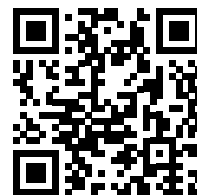




RapidReports and **BovineBio** are two new customizable tools within the HerdHQ® platform that give producers and consultants more control over how cow data is viewed. RapidReports allows users to build, edit, and export custom cow reports from any web browser using Test Day or DartSync data, with user-defined alerts and direct links to CowCompass®. BovineBio provides a customizable cow-level page with intuitive drag-and-drop tools to show the full story for each cow.

*Available now within the
HerdHQ Platform*



**See What's
Happening in
Your Herd with
HERD**BIO**.**